

SBS 6

SBS 6 is a Dutch commercial TV channel and is a part of [Talpa TV](#), formerly known as SBS Broadcasting B.V. and now owned by [Talpa Network](#). Other channels of the group in the Netherlands are [NET 5](#), [Veronica](#) and [SBS 9](#).

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History

SBS stands for Scandinavian Broadcasting System. When the [SBS Broadcasting Group](#) started expanding outside of [Scandinavia](#) in 1995, one of the first countries where they set up a channel was the [Netherlands](#) with SBS 6. SBS 6 was the third Dutch commercial TV station after [RTL 4](#) and [RTL 5](#). SBS 6 launched on 28 August 1995.^[2]

When SBS 6 was launched, they were in a tough competition with the channel [Veronica](#), which started as a commercial station at the same time. Both SBS 6 and Veronica wanted to be on channel 6 of the viewer's [television](#).

The [SBS Broadcasting Group](#) expanded their Dutch channel list with [NET 5](#) on 1 March 1999.^[3] In 2003 [Veronica](#) was added to the list of channels.^[4]

The German [ProSiebenSat.1 Media](#) took over the parent company, SBS Broadcasting Group, on 27 June 2007.^[5] In 2011, all of SBS's activities in the Netherlands (through [SBS Broadcasting B.V.](#)), including the three TV stations (SBS 6, [NET 5](#) and [Veronica](#)), the two TV guides ([Veronica Magazine](#) and [Totaal TV](#)), production, design and text activities were sold to a joint venture between Sanoma Media Netherlands (67%) and Talpa Holding (33%).^[6]

On 10 April 2017 Talpa Holding acquired a 67% stake from Sanoma Media Netherlands.^[7]

Programming

Imported

SBS 6



SBS 6 logo since 2013

| | |
|--------------------------|--|
| Launched | 28 August 1995 |
| Network | Talpa TV |
| Owned by | Talpa Network |
| Picture format | 576i 16:9 (SDTV) 1080i (HDTV) |
| Audience share | 7.8% (2016, ^[1]) |
| Country | Netherlands |
| Broadcast area | Netherlands |
| Headquarters | Amsterdam, Netherlands |
| Sister channel(s) | NET 5 Veronica SBS 9 |
| Website | www.sbs6.nl |

Availability

Terrestrial

| | |
|----------------------|----------------|
| Digitenne | Channel 6 (SD) |
| CanalDigitaal | Channel 6 (HD) |

Satellite

| | |
|----------------------|------------------------------------|
| CanalDigitaal | Channel 6 (HD) |
| Ziggo | Channel 6 (HD) Channel 930 (SD) |

Cable

| | |
|--------------|------------------------------------|
| Ziggo | Channel 6 (HD) Channel 930 (SD) |
| CAIW | Channel 6 |

IPTV

| | |
|--------------|-----------|
| KPN | Channel 6 |
| Tele2 | Channel 6 |

- [According to Jim](#)
- [Castle](#)
- [Close to Home](#)
- [Columbo](#)
- [Coronation Street](#)
- [Diagnosis: Murder](#)
- [Flashpoint](#)
- [Friends](#)
- [Heartbeat](#)
- [House](#)
- [Little House on the Prairie](#)
- [Martin](#)
- [Medical Emergency](#)
- [Monk](#)
- [My Wife and Kids](#)
- [NCIS](#)
- [NCIS: Los Angeles](#)
- [Space: Above and Beyond](#)
- [The Fresh Prince of Bel-Air](#)
- [The Mentalist](#)
- [The Sing-Off](#)
- [Under the Dome](#)
- [Who's the Boss?](#)

Streaming media

Ziggo GO ZiggoGO.tv
 (Netherlands only)

Local

- [Bouw Je Droom](#)
- [Celblok H](#) (an adaptation of the Australian drama *Ventworth*)
- [De Hoofdprijs](#)
- [Domino Day](#)
- [Hart van Nederland](#)
- [Lotto Weekend Miljonairs](#)
- [Reportage](#)
- [Shownieuws](#)
- [Trauma Centrum](#)

Sports

- [BDO World Darts Championship](#)
- [Marathon Speedskating](#)
- [PDC World Darts Championship](#) Summaries only (live on the website)
- [Red Bull Air Race](#)
- [UEFA Champions League](#) since season 2015/2016
- [World Cup/Europe Cup qualification of the Dutch national football team](#) (all home and friendly matches)

References

1. "Jaarrapport 2016" (https://www.kijkonderzoek.nl/images/SKO_Jaarrapport/SKO_Jaarrapport_TV_2016.pdf) (PDF). Stichting Kijk Onderzoek.
2. Westerhof, Jan (26 June 1995). "SBS 6 wil sensatie èn dicht-bij-huis 'Je moet dicht bij jezelf en de kijker blijven'" (<http://www.volkskrant.nl/vk/nl/2844/Archief/archief/article/detail/393507/1995/06/26/SBS-6-wil-sensatie-grave-n-dicht-bij-huis-Je-moet-dicht-bij-jezelf-en-de-kijker-blijven.dhtml>). *de Volkskrant*. Retrieved 1 December 2012.

3. Lange, Yasha (26 January 1999). "Publieke omroep niet bang voor commercieel Net 5" (<http://retro.nrc.nl/W2/Nieuws/1999/01/26/Med/02.html>) *NRC Handelsblad* Retrieved 1 December 2012.
4. "VOO in jaartallen" (http://www.beeldengeluidwiki.nl/index.php/VOO_in_jaartallen) Beeldengeluidwiki.nl Retrieved November 26, 2012.
5. Donald Koeleman (June 27, 2007). "ProSiebenSat.1 acquires SBS" (<http://www.broadbandtvnews.com/2007/0627/prosiegensat1-acquires-sbs/>) Broadband TV News.
6. Peter van der Ploeg (April 20, 2011). "Sanoma en Talpa nemen SBS over" (<http://www.nrc.nl/nieuws/2011/04/20/sanoma-en-talpa-nemen-sbs-over/>) *NRC Handelsblad*
7. "Het is nu officieel: Sanoma verkoopt SBS aan Talpa" (<http://nos.nl/artikel/2167491-het-is-nu-officieel-sanoma-verkoopt-sbs-aan-talpa.html>) (in Dutch). *NOS*. Retrieved 10 April 2017.

External links

- [Official website](#)
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